

**Specifications:-**

- The Ethical Landscape Of Business Is Constantly Changing, And The New Edition Of Business Ethics: Concepts And Cases Has Been Revised To Keep Pace With Those Changes Most Effecting Business: Accelerating Globalization, Constant Technological Updates, Proliferating Of Business Scandals.
- Business Ethics: Concepts And Cases Introduces The Reader To The Ethical Concepts That Are Relevant To Resolving Moral Issues In Business; Imparts The Reasoning And Analytical Skills Needed To Apply Ethical Concepts To Business Decisions; Identifies Moral Issues Specific To A Business; Provides An Understanding Of The Social, Technological, And Natural Environments Within Which Moral Issues In Business Arise; And Supplies Case Studies Of Actual Moral Conflicts Faced By Businesses.
- Teaching And Learning Experience
- Improve Critical Thinking - Business Ethics: Concepts And Cases Provides Summaries Of Basic Ideas Discussed Within The Text In Its Margins; Presents Conceptual Materials First, And Then Offers Discussion Cases Second Through Standardized Chapters; All Providing Students The Chance To Critically Think About The Material They Are

Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.



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Learning.

- Engage Students - Study Questions At The Beginning Of Each Chapter, Definitions Of Key Terms In The Margins, A Glossary, Chapter-End Study And Discussion Questions, End-Of-Chapter Web Resources, And Chapter-Opening Concrete Examples / Cases All Ensure Students' Complete Understanding Of The Material.
- Support Instructors - Teaching Your Course Just Got Easier You Can Create A Customized Text Or Use Our Instructor's Manual, Electronic "MyTest" Test Bank Or Powerpoint Presentation Slides.

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