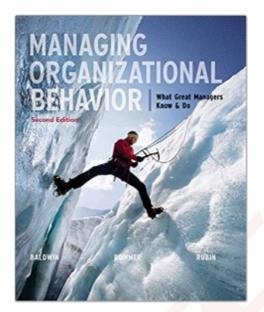




Order Code – 23246331.74 Managing Organizational Behavior



## **Specifications:-**

- Managing Organizational Behavior By Baldwin/Bommer/Rubin Distinguishes Itself From Other Ob Texts By Taking A Carefully-Balanced Approach To Ob. It Covers All Traditional Ob Topics But In A Decision-Oriented, Not Just Descriptive, Way. It Embraces The Best Ob Models And Evidence But Engages Students In How To Use Those Models To Improve Their Skill-Sets And More Successfully Navigate Organizational Life.
- It Is Expressly Designed To Reconcile Student Demands For Relevance And Application With Instructor Interests In Rigor, Evidence And Appropriate Coverage Of The Discipline.
- Its Student-Centric Materials Provide Students With Relevant Cutting-Edge Research And Applications Through Extensive Case Studies
- Manage What Situations, And Practical Tool Kits That Bring Ob And Career Success To Real Life.

Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.

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