

**Specifications:-**

- Research Methods For Business Students, Is The Definitive And Market-Leading Textbook For Business And Management Students Conducting A Research-Led Project Or Dissertation.
- The Fully Revised 8th Edition Answers Key Questions Such As: How Do I Choose My Topic And Design The Research, Why Is Research Philosophy Relevant To My Research, How Do I Collect And Analyse My Data, When And What Do I Need To Write.
- With The 8th Edition You Will Discover: Ü Fully Updated Chapters Incorporating Visual Methods Throughout, Detailed Insights On Drafting The Critical Literature Review, The Latest Eu Data Protection Regulations, Using Audio Recordings And Visual Images In Observation Research, Collecting Data Using Diaries, The Use Of Online Survey Tools, And Preparing And Presenting An Academic Poster

Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.



Export Sales: +91-9829132777
India Sales: +91-9588842361



IT-2013, Ramchandrapura Industrial Area,
Sitapura Extension, Jaipur-302022, India.



info@tesca.in
www.tescaglobal.com