

**Specifications:-**

- Emerging Markets (Economist Books) By Nenad Pacek And Daniel Thorniley Revolves Around Some Of The Emerging Markets That Generate Surprisingly Good Profits. These Developing Markets Have Become An Area Of Interest For A Lot Of Businesses That Are Systematically Planning To Create New Strategies To Generate High Rates Of Growth.
- The Book Contains The Information About And An Analysis Of, A Few Nations That Have Gone Up And Down In Their Economic Structure. It Talks About The Involvement Of The Business Sector And The Expanding Boundaries Of Such Countries And How This Will Help In Diversification Of Markets. Emerging Markets Are Producing A Lot Of Demand, Which Is Leading To Economic Growth. But, There Are Several Firms Working In The Developed Nations Which Have Not Been Able To Produce Good Profits Through Emerging Markets. Such Scenarios Have Been Discussed By The Author In The Book.
- The Reasons For Some Firms Being Unable To Cope Up With The Emerging Markets And The Strategies That Worked With Other Firms Are All Analysed In This Book.

Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.



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