

**Specifications:-**

- With A Renewed Focus On Skills And Careers, Management, 14e, Can Help Better Prepare Students To Enter The Job Market. The Book Vividly Illustrates Effective Management Theories By Incorporating The Perspectives Of Real-Life Managers.
- Through Examples, Cases And Hands-On Exercises, Students Will See And Experience Management In Action, Which In Turn Will Help Them Understand How The Concepts They're Learning Actually Work In Today's Dynamic Business World.
- New Topics Include Big Data, Knack Gamification, Leaning In, Twenty-Percent-Time Innovation Initiatives, Stretch Goals, Social Media, Wearable Technology And More. Examples From Many New Indian Start Up Are Extensively Used Throughout The Text To Relate The Concepts To Real Life.
- Issues In The Workplace, Such As, Safety And Emotions, Risk Aversion, Self Determination Theory, Managing Information And Downsizing Are Explored. Provides Information On Dealing With Job Enrichment, Bonuses, Effective Feedback And Alternative Work Arrangements.

*Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.*



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