

**Specifications:-**

- Business Managers Will Gain A Basic Understanding Of The Complex World Of Finance With This Engaging Book.
- It Presents A Balanced Survey Of The Three Main Areas Of Finance: Institutions And Markets, Investments, And Financial Management.
- The Examples Have Been Completely Updated Throughout To Provide The Most Relevant Information.
- Discussions Of Small Business Practice Help Them Gain A Better Understanding Of Small Business Applications. More Focus Is Placed On Ethics To Reflect The Headlines In Today's News. Additional End-Of-Chapter Questions And Career-Profile Features Also Enable Business Managers To Connect The Material To The Real World.

Note: Specifications are subject to change, Photos shown above are Indicative, Actual Product can Vary.



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